



2013 BBB Torch Award for Ethics Finalists Named

Burnsville, MN – September 10, 2013 – The Better Business Bureau of Minnesota and North Dakota (BBB) is proud to announce the 2013 finalists for the BBB Torch Awards for Ethics. Previously called the Integrity Award, the Torch Award for Ethics recognizes worthy companies that strive to go above and beyond in their dealings with customers, employees, vendors and their community.

The 2013 BBB Torch Award finalists are:

- **Category I (1-10 employees):**
All American Restoration, Golden Valley, MN
AM-PM Automotive Repairs, White Bear Lake, MN
JD Haas and Associates PLLC, Bloomington, MN
- **Category II (11-50 employees):**
Cornerstone Custom Construction, Ramsey, MN
ICC Restoration & Cleaning Services, Woodbury, MN
Lumber One, Avon Inc., Avon, MN
Paradigm Reporting and Captioning, Minneapolis, MN
- **Category III (51-175 employees):**
Master Collision Group, Plymouth, MN
Minnesota State Fair, St. Paul, MN
- **Category IV (175+ employees):**
CenterPoint Energy, Minneapolis, MN
I.C. System, Vadnais Heights, MN
Park Dental, Roseville, MN

The 2013 Better Business Bureau Torch Awards for Ethics will be held Tuesday, October 29, from 11:00 a.m. - 1:30 p.m. at the Guthrie Theater in Minneapolis. KOOL 108's Lee Valsvik will once again serve as emcee at the event.

“Re-branding the Integrity Award as the Torch Award seems appropriate after the celebration of our Centennial last year,” said Dana Badgerow, president and CEO of the BBB of Minnesota and

North Dakota. “It marks a bright new beginning, and after all, these awards celebrate those companies which set a shining example throughout our marketplace.”

This year’s keynote speaker is David Horsager, of St. Paul, MN. He is an author, entrepreneur, professor and award-winning keynote speaker who researches and speaks on the bottom-line impact of trust. Through his own research, experience as Director of K-Life Inc., and as a founding partner of Special Delivery Productions, Mr. Horsager learned firsthand how the world’s most successful people gain and keep the trust of their customers and colleagues.

The BBB presents the Torch Award for Ethics each year to companies who exemplify ethical behavior and display integrity in all aspects of their operations. The Torch Award is open to all for-profit businesses located within the Minnesota and North Dakota region. Nominees are offered the opportunity to submit an entry to the BBB, where a panel of independent volunteer business and community leaders review the entries and choose the winners.

Tickets can be purchased online at: thefirstbbb.org/events.

Early Bird Pricing – Until October 8

\$65/Person (\$520/Group of 10)

\$45/BBB Accredited Businesses (\$360/Group of 10)

Sponsors for the event are: Clear Channel Radio (KFAN, News Talk 1130, K102, KOOL 108); Minneapolis/St. Paul Business Journal; Financial Concepts; Memory Vision; and Rippe Print

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The mission of the Better Business Bureau is to be the leader in building marketplace trust by promoting, through self-regulation, the highest standards of business ethics and conduct, and to instill confidence in responsible businesses through programs of education and action that inform, assist and protect the general public. We are open 8 a.m. to 5 p.m. Monday through Friday. Contact the BBB at bbb.org or 651-699-1111, toll-free at 1-800-646-6222.

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